

MENTAL DISTRACTION RATING SYSTEM

Even with eyes on the road and hands on the wheel, mental distractions can dangerously affect drivers.

Mild Danger

Example: Listening to the radio or an audio book

Moderate Danger

Example: Talking on a hand-held phone or a hands-free phone

High Danger

Example: Using voice-activated texting or email feature



Eyes on the road. Hands on the wheel. Mind on the task of driving.

WHAT WE KNOW

Mental distractions dangerously affect drivers. Just because their eyes are on the road and hands are on the wheel doesn't mean they're safe. Hands-free is not risk-free!

WHAT IT MEANS

Car technologies can distract drivers—hands-free and voice-command features unintentionally can give motorists false security about their safety behind the wheel.

WHAT AAA IS DOING

AAA is dedicated to promoting road safety and reducing driver distraction through research, public education and collaboration with automakers to reduce the impact.

For more information visit: AAA.com/Foundation

Auto Club Group

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TeenDriving.AAA.com



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