



ADVISOR OF THE YEAR

2018-2019 Deadline for Nominations: Friday, March 29, 2019

A proud tradition, the AAA School Safety Patrol program began in the U.S. in 1920 and now includes more than 654,000 Patrollers in 34,500 U.S. schools. Students who give their time and energy to make the AAA School Safety Patrol a success are encouraged and supported by school officials, parent-teacher groups, police departments and AAA clubs.

This partnership of concerned adults and children has brought about significant improvements in the incidence of traffic deaths and injuries among child pedestrians. The presence of Patrollers has had a significant impact on the safety of child pedestrians who travel to and from school.

In addition, Patrollers serve as student leaders by demonstrating safe pedestrian habits while helping others understand traffic safety concepts.

The AAA School Safety Patrol Charles M. Hayes Advancement Fund, administered by the AAA Foundation for Traffic Safety, recognizes a National Patrol Advisor of the Year for his or her contributions to Patrollers' safety and education. The National Patrol Advisor of the Year is selected from the field of Patrol Advisors nationwide. Nominees must submit an essay detailing how they educate and motivate Patrollers through the AAA School Safety Patrol program.

Please read through the following information before preparing the Patrol Advisor of the Year nomination package. Visit AAA.com/SafetyPatrol for more information.

Eligibility Criteria

Principals, members of law enforcement, local AAA clubs and Advisors themselves may nominate an Advisor, who must:

- Be the school's current AAA School Safety Patrol Advisor
- Demonstrate leadership qualities, safety skills, dedication, morale-building and a desire to advance the educational and safety benefits of Patrollers
- Perform duties in compliance with AAA's Patrol policies and standards

Nomination Materials

The nomination package contains:

1. Basic nomination information
2. Examples of nominee qualifications based on eligibility criteria
3. Patrol Advisor essay

Judging Process

A panel of individual AAA clubs determines the Patrol Advisor of the Year after reviewing and scoring all eligible nominations. The winning Advisor from each participating AAA club will be sent to the AAA National Office for selection. Nominations are judged using the following criteria:

Capabilities

- Belief in program value
- Traffic safety principles
- Leadership skills
- Dedication to the program

Advisor essay

- Content and organization of ideas
- Contributions to Patrollers' motivation and education
- Sincerity

Recognition Events

The National Patrol Advisor of the Year award recipient will receive an award for his or her efforts.

Additional Information

Florida Submissions:

Please submit award applications by emailing mnasworthy@aaasouth.com with **subject line** to read **AAA SSP Awards_FL Submission_Attn. Matt Nasworthy**

Georgia Submissions:

Please submit award applications by emailing gtownsend@autoclubgroup.aaa.com with **subject line** to read **AAA SSP Awards_GA Submission_Attn. Garrett Townsend**

Tennessee Submissions:

Please submit award applications by emailing smilani@aaasouth.com with **subject line** to read **AAA SSP Awards_TN Submission_Attn. Stephanie Milani**

Nomination Package Instructions

Please read carefully!

To be eligible for judging, each item in the nomination package must:

1. Be typed on standard 8½" x 11" paper
2. Contain the name of the school, nominator and nominee
3. Be submitted together in order provided below
4. Be emailed to your local AAA state contact (see bottom of page 1) by **Friday, March 29, 2019**

Item 1: Nomination Information

The nominator should provide the following information, in the order listed (one page).

a) School Information

- School name
- School address
- Grade levels the school serves
- Grade levels eligible to participate

b) Nominee Information

- Advisor name
- Years of service

c) Nominator Name

- Title
- Organization
- Phone number/extension
- Email address

d) Principal Name

- Phone number/extension
- Email address

Item 2: Examples of Nominee Qualifications

For each category, the nominator should provide a bulleted list of specific, yet brief examples of the nominee's qualifications. The examples listed are simply suggestions; please use examples relevant to your nominee. Where applicable, include quantitative information to support your examples.

Strong belief in the value of the program (15 points)

Examples may include support of the program's lifesaving and educational benefits, lobbying to advance the program, adding value to the program in the school and community or communicating the program's core values to faculty and students

Knowledge of traffic safety principles (15 points)

Examples may include general understanding of all facets of the program or awareness of traffic dangers, emergency procedures, traffic interaction, safe pedestrian practices, school bus loading/unloading zones or school zones

Leadership skills (10 points)

Examples may include morale-building, traffic safety education, organization, program coordination, conducting meetings and training, supervision of patrol duties or obtaining program buy-in from the school and local community

Dedication to the program (10 points)

Examples may include volunteerism, dependability, efforts above and beyond the expected Advisor role or additional benefits to the students' safety, leadership and education

Item 3: Patrol Advisor Essay

In 500 or fewer words, the nominee should write an essay on the following topic: *"How participating in my AAA School Safety Patrol helps educate and motivate students."* The Advisor should **1.** Briefly state his or her contributions and dates of service, **2.** List the benefits of the patrol program in educating and motivating students, and **3.** Explain how his or her contributions to the program have enhanced the Patrollers' education and motivation.